CHAD M. DRAVK

MULTIMEDIA DESIGNER & DEVELOPER, RETAIL BUSINESS OWNER

215.990.4095 📞

chadmdravk@gmail.com ✉

Philadelphia, PA 📍

From print to pixel. Graphic/multimedia designer, and front-end developer with video production, animation, and illustration skills whilst moon/sunlighting as a skate shop/ art supply business owner.

EDUCATION

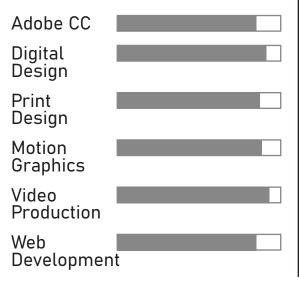**University of the Arts**
BFA, Film/Animation
1999 - 2002

Animation major with film, multimedia, photo/videography minors.

Harrisburg Area Community College
Associates, Graphic Design
1993-1997

Graphic Design major with photography, screen-printing, fine art minors.

SKILLS

- Adobe CC
- Digital Design
- Print Design
- Motion Graphics
- Video Production
- Web Development

EXPERIENCE

Zembo Temple of Skate and Design
Philadelphia, PA
Owner, Graphic/Multimedia Designer
2018 - present

Operating a retail store specializing in skateboards, rollerskates, and art supplies. Established and manage branding and social media presence. Maintain web store and POS system. Create collateral for print and digital outreach. Video and photo creator and editor.

Philadelphia Youth Network
Philadelphia, PA
Web/Graphic Designer
2011 - 2021

Maintaining online presence, servicing the brand through print and digital assets, and designing/developing interfaces that are easier to understand for a broad range of visitors and applicants.

Moore College of Art
Philadelphia, PA
Adjunct Faculty/Lecturer
2014 - 2017

Develop curriculum and implement structure for Gaming Design, Digital Illustration, and Web Development courses.

LANGUAGES

HTML

CSS

JavaScript

PHP

LIBRARIES

jQuery

React

FRAMEWORKS

Bootstrap

Foundation

VCS

git

SubVersion

CMS

WordPress

Weebly

CERTIFICATIONS

Adobe Master Certification (ACE: design/web/video)
Issued May 2015

EXPERIENCE CONT'D

University of the Arts
Philadelphia, PA
Adjunct Faculty/Lecturer
2011 - 2014

Developed Digital Media curriculum and implemented structure for undergraduate and continuing education programs.

Pioneer Investments
Boston, MA
Web/Multimedia Developer
2006 - 2010

Created multimedia functionality; animation, video, graphics, web pages, and elements for websites, intra–websites, and newsletters. Programmed website content changes. In–house photographer and videographer.

Mount Ida College
Newton, MA
Adjunct Faculty
2006 - 2010

Developed curriculum and implemented structure for Computer Animation program. Exercised hand-drawn techniques and emphasized timing/personality essentials as well as maintaining the production process.

The Peoples CHannel
Chapel Hill, NC
Programming Director, Graphic/Web Designer
2002 - 2006

Oversaw program playback and trafficking, preserved organization of media libraries, and scheduled/programmed daily television broadcastings. Established and managed branding. Web development, design, and maintenance.